# POLICY

## SOUTH ORANGE MAPLEWOOD BOARD OF EDUCATION

#### Community 9410/Page 1 of 1 BROADCAST MEDIA RELATIONS

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### This Policy has been Abolished

The Board of Education must give formal approval to all basic practices governing relations between broadcast media, and reserves the right to negotiate, on terms most favorable to the district, for the radio broadcasting, televising, filming, or sound recording of any school event by an outside agency.

The Principal, in conjunction with the Communications Coordinator, shall coordinate and supervise, as appropriate, all radio and television productions involving on school premises.

Students who represent the school through such media shall have prior written permission from both the parent/guardian and the Principal, who shall attempt to obtain full information concerning the production. Parents/legal guardians, the school principal and the Communications Coordinator must have sufficient information concerning any production to make an informed decision regarding the use of school facilities and the involvement of students and/or staff.

Adopted: 2 April 2001

Revised:

First Read: Second Read:

