

**SCHOOL DISTRICT OF SOUTH ORANGE AND MAPLEWOOD
PUBLIC BOARD MEETING
January 25, 2021**

FOR ACTION

RESOLUTION NUMBER: 4098

SUBJECT: Approval of New/Revised Curricula and New Courses

BE IT RESOLVED, THAT the Board adopt the following new curriculum and new courses:

New/Revised	Department	Subject
New	STEM 9-12	Capital Markets & Investments

New Course Name	Department
Biology in Pop Culture	CHS STEM 9-12
Marketing	CHS STEM 9-12

Background Information

Biology in Pop Culture

In this discussion based class, students will investigate popular media pertaining to biological concepts. Scientific issues and themes will be the main point of discussions and writings in the class. Some skills that will be highlighted in this class:

Over-Arching Objectives

- Critical thinking skills — Students will engage in creative and/or innovative thinking, and/or inquiry, analysis, evaluation, synthesis of information, organizing concepts and constructing solutions.
- Communication skills — Students will demonstrate effective written, oral and visual communication.
- Teamwork — Students will demonstrate the ability to work effectively with others to support a shared purpose or goal and consider different points of view.

Marketing

The class will introduce the students to marketing foundations, strategies, and functions. Students can use the information learned in this class to become a more informed, proactive consumer, as well as to set the stage for further study, and a career in marketing. Consumer behavior is particularly important because it is based on cultural values and practices. Students will understand the importance of effectively functioning in a multicultural society to become more discerning consumers of the products marketed to them.

These new curriculum and new courses are presented to the Board for implementation for the 2020 -2021 school year.